



Custom Manufacturing Edition

Product SOLUTIONS that Build your BUSINESS

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At Midas Event Supply, Custom Manufacturing is an important component of our service matrix to the Party Rental, Catering and Exhibition Contractor marketplace.

We manufacture and distribute a broad range of party rental and event contractor equipment for the North American market. Our Party Rental Trade catalog contains hundreds of in stock items such as chairs, tables, umbrellas, crates, and linens manufactured in a variety of materials; resin, wood, steel, aluminum, canvas and such. Our Exhibition Contractors catalog further expands that list to include upholstered seating, adjustable tables, laminated tables, stanchions, sign & bag holders and much more.

However, when a slight modification to an existing product is required OR a new concept on paper needs to be fast tracked to prototype and subsequently to production, call MIDAS for a consultation.

Modifications to Standard Products

Alternate finishes and/or materials are common requests that normally require minor alterations at our factories. Typically, customers require matching to existing stock where the former manufacturer is out of business or has discontinued making that item. Perhaps, in light of competition, the customer cannot access the product at a price that makes it economically feasible. MIDAS has a history of meeting these special needs quickly & efficiently whether it is a specially formulated paint for a chair, a custom size for a table, a new color for a seat pad, a special color for our storage crates ...



“We were able to combine an order for a custom modified seat pad with MIDAS’s stock chairs and save thousands on direct container delivery to our facility...”

A. Pennington, Classic Party Rentals

“Custom size plywood tables are a rule, not an exception, in our business. We use MIDAS often for custom sizes normally unavailable elsewhere.”

S. Woodward, The Woodward Group



“The MIDAS Plate Crate (KD) is a great design idea but we needed a custom color and artwork to match our existing products. MIDAS was up to the challenge and worked with us to meet our guidelines.”

John Bibbo, Jr. Event Source

New Products From Concept or Prototype to Production

New applications can arise from remanufacturing popular products with inherent design deficiencies. An example was the MIDAS Plate Crate – customers wanted a strong plastic crate that would safely accommodate fine china but didn’t want to pay the significant freight costs associated with shipping. MIDAS custom manufactured a crate that would ship KD and could be assembled with no tools required. Freight costs from factory to warehouse and subsequent shipping to customers were reduced over 50%.

“Remanufacturing the basic milk crate (KD) was an excellent design choice, freight savings were really attractive and I was able to customize them for our company...”

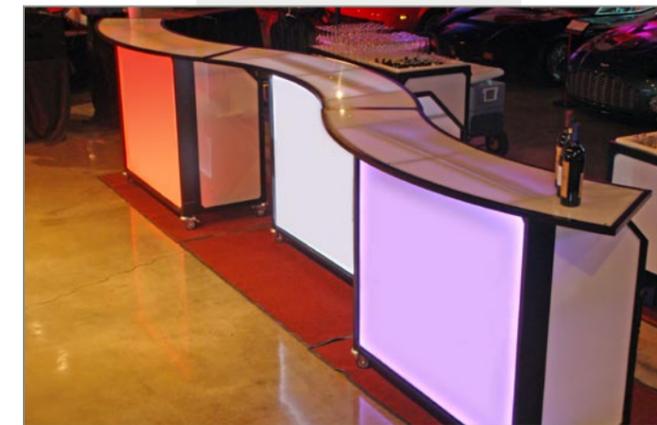
S. Marshall, Arizona Tents & Events



New applications can also arise from brilliant customer ideas on design and functional usage. On the strength of their experience in providing bar service to the party and event rental industry, Ultimate Bars developed the perfect portable bar application – one that would combine bar service functionality, brilliant design and ease of portability. To bring it to market at an affordable price, they turned to MIDAS’s custom manufacturing services.

“This was a very detailed and, in some ways, difficult undertaking. MIDAS had to manufacture strictly from drawings without the benefit of our direct oversight. Considering the time limitations involved and approvals only by digital means, it was a heck of an effort by MIDAS and their craftsmen”

T. Crivaro, Ultimate Bars



Getting Started

MIDAS can work from sample or drawing and, depending on the application, everything is done completely in house at our two factories. Both factories feature a wide array of specialized equipment including injection molding machines, powder-coating facilities, steel fabrication and CAD technologies.

- Reach out to a MIDAS representative by phone, email or at a trade show. Describe your project and what is available – sample, CAD/engineered drawings, conceptual sketches or just an idea.
- MIDAS will draft a proposal with preliminary pricing and timelines required for your project.
- Custom projects require a 50% deposit – work begins on receipt of your Purchase Order + deposit. Payment acceptable via major credit card or company check.